

P.O. Box 972 – Galion, Ohio 44833
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MONTHLY MEETING

DATE: Thursday, March 18, 2021

TIME: 11:30 a.m. – 12:30 p.m.

PLACE: [Zoom Webinar](#)

PROGRAM: "Crisis Management, Communications and Social Media for Your Organization"
Stephani York, Vice-President, and In-House Council
Hennes Communications

“Reputation” is arguably your organizations largest uninsured asset. And since it takes a lifetime to build a good reputation and only a few seconds to destroy one, leaders can suddenly find themselves in a position where they need to know how to manage a crisis situation.

This fast-paced talk by crisis communications and media specialist Stephanie York, from Hennes Communications in Cleveland, Ohio, (www.crisiscommunications.com), will focus on a highly-strategic approach to communicating during a wide variety of situations, offering methods for establishing and maintaining “control of the message,” enabling you to move your message forward or mount a defense against a sudden press onslaught.

Stephanie York serves as vice president at Hennes Communications. She brings 25 years of legal, governmental, hospital, political, digital media, and public relations experience to the agency. York heads up the firm’s satellite office, in the heart of downtown Akron, Ohio.

York specializes in crisis communications, crisis management, litigation communications, issues management, media relations and digital media. She can quickly evaluate developing issues and produce effective strategic messages to aid clients coping with reputation management concerns, escalating events, and breaking crises.

Reservations **are not required**. Please email galionsafetycouncil@gmail.com or call Miranda Jones at **419-468-7737** for the meeting password. The webinar will be recorded and posted to the Galion Safety Council webpage following the meeting. You may request the webinar link be personally sent to you by e-mail (galionsafetycouncil@gmail.com) or by calling Miranda Jones at **419-468-7737**

UPCOMING WEBINAR EVENTS - PLEASE MARK YOUR CALENDARS

- April 15, 2021 – 11:30am – Virtual Webinar